



Research to Realization

Transferring Innovation to Industry

Rick McGeer, Hewlett-Packard
Guru Parulkar, National Science Foundation
Henning Schulzrinne, Columbia University
John Wroclawski, USC Information Sciences Institute
Mic Bowman (moderator), Intel Corp

Technology Transfer

How does innovation move out of the lab to make fundamental changes in the Internet?

An industry view:

- Give us your (well-trained) students
- Give us your technology
 - Concepts (solutions and/or problems)
 - Running code
 - Startups
- Change the world (and we'll tag along)

Suggestions for Researchers

- Collaborate closely
 - Academic freedom to think big
 - Industry experience to ground the technology
- Clean slate/incremental: deploy-ability matters
 - Good solution that can be deployed
 - Great solution that never emerges from the lab
- Monetization matters
 - But that's mostly an industry problem...
- ...

Tech Transfer **IS** a Research Problem

Panelists

- Rick McGeer, Hewlett Packard
- Guru Parulkar, National Science Foundation
- Henning Schulzrinne, Columbia University
- John Wroclawski, USC ISI

